



PRESS RELEASE

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## **11 CADOGAN GARDENS BECOMES ONLY RELAIS & CHÂTEAUX HOTEL IN LONDON**



### ***Luxury Boutique Hotel Joins Prestigious Hospitality Association Amongst the World's Best Hotels and Restaurants***

**London, November 18<sup>th</sup> 2019** – As Relais & Châteaux announces its newest members around the world, [11 Cadogan Gardens](#) is honourably welcomed as the association's only London hotel. Following in the steps of its sister properties [Chewton Glen](#), the first Relais & Châteaux hotel in the UK, and [Cliveden House](#), 11 Cadogan Gardens will be the third member in the [Iconic Luxury Hotels](#) group to join the prestigious association.

Relais & Châteaux members embody exceptional hospitality through service, cuisine and amenities, while offering travellers a sense of place rich in culture and heritage. It was the award-winning Chewton Glen that set the standard of excellence for Relais & Châteaux in the United Kingdom, as the first-ever British hotel to join the association back in 1971. Championing its rich heritage and exceptional service, 11 Cadogan Gardens has followed in Chewton Glen's footsteps, to become one of the finest hotels in the world. Originally built by Lord Chelsea in the late 19<sup>th</sup> century as part of the prestigious Cadogan Estate, 11 Cadogan Gardens today stands as one of London's premier boutique hotels, with 56 luxury guestrooms and a brand-new restaurant, Hans' Bar & Grill, that opens onto the artisanal Pavilion Road.

Located in the heart of Chelsea, just off Sloane Square, the property is rooted in heritage and has become a staple destination for the local community.

"We are proud that 11 Cadogan Gardens has been welcomed into the Relais & Châteaux family and has become the association's only London hotel," says Andrew Stembridge, Executive Director of Iconic Luxury Hotels. "A quintessential British building, the property is exquisitely designed and offers impeccable service - both pillars that stay true to the ethos of Relais & Châteaux. It's amazing to see the hotel now standing amongst the world's finest hotels and restaurants."

Philippe Gombert, President of Relais & Châteaux said: "We are very happy to count 11 Cadogan Gardens as a member of our family. This is a perfect example of what Relais & Châteaux is: properties anchored in their region, ambassadors of their heritage, but also passionate about their craft. The hotel is perfectly located and will offer a delicious immersion into London for our guests."

Relais & Châteaux is a global fellowship of individually owned and operated luxury hotels and restaurants, with 580 members in 60+ countries around the world. Established in 1954, the association's members share a unified passion for exceptional hospitality and a desire to protect their heritage.



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## **About 11 Cadogan Gardens**

11 Cadogan Gardens was built by Lord Chelsea in the late 19<sup>th</sup> century and originally comprising of four separate Victorian town houses. 11 Cadogan Gardens is an unforgettable boutique hotel in the heart of Chelsea. Re-launched by Iconic Luxury Hotels in 2016, following extensive renovation, the property includes 56 guest rooms, including 25 suites which have been designed to be as memorable as they are luxurious. The hotel is also home to an elegant Drawing Room, Library, Chelsea Bar, private meeting rooms including The Curio and the opulent Mirror Room. The crowning glory of this remarkable hotel is its restaurant, the Hans' Bar & Grill, which links the hotel with the artisanal shops of Chelsea's Pavilion Road and provides an oasis of calm, in a botanically infused space paired with a touch of minimalism. Its cocktail café and courtyard boast an effortless luxe feel perfect for quick get-togethers or intimate late night dinners. Hans' Bar & Grill is curated by Head Chef Luke Phillips, the eatery's menu is rooted in seasonal British produce and was named after Hans Sloane, credited with bringing cocoa to the UK, the restaurant's menu also boast an array of chocolate desserts and signature drinks.

11 Cadogan Gardens is adorned with a traditional Victorian façade and a belief in tradition, heritage and intrigue. Its desirable location and close proximity to London's most aspirational shopping district, home to the world's top brands and fashion powerhouses, such as Prada, Chanel, Tiffany's and Hermes, as well as Harvey Nichols and Harrods makes the hotel an unmistakably unique property, and one not to be missed.

***11 Cadogan Gardens is a member of Iconic Luxury Hotels, a collection of England's finest iconic hotels, which also includes Chewton Glen in the New Forest, Cliveden House in Berkshire and The Lygon Arms in the Cotswolds. Each property has its own character but they share a common commitment to delivering outstanding experiences.***

## **About Relais & Châteaux**

Relais & Châteaux, established in 1954, is an association of 580 unique hotels and restaurants throughout the world, owned and operated by independent entrepreneurs – most often families – who are passionate about their craft and deeply committed to forging warm, lasting relationships with their guests. Established on five continents, from the Napa Valley vineyards to Provence to the beaches of the Indian Ocean, Relais & Châteaux invites people across the globe to savour delicious journeys, to discover the inimitable art de vivre engrained in each local culture and to share an incomparable, unforgettable experience.

Relais & Châteaux members protect and promote the wealth and diversity of the world's culinary and hospitality traditions, to ensure they continue to thrive. They are equally dedicated to preserving local heritage and the environment, as articulated in the association's Vision presented to UNESCO in November 2014. [www.relaischateaux.com](http://www.relaischateaux.com)