



11 CADOGAN GARDENS, CHELSEA, UNVEILS NEW PACKAGE TO CELEBRATE SAATCHI GALLERY'S *BEYOND FASHION* EXHIBITION



London, July 2024 - [11 Cadogan Gardens](#), part of Iconic Luxury Hotels and the chicest address in the heart of Chelsea, has announced exclusive new experiences to celebrate Saatchi Gallery's newest exhibition, *Beyond Fashion*, which showcases the vision and creativity of fashion photographers around the world.

A long-standing Patron of the contemporary gallery, 11 Cadogan Gardens' 'Beyond Fashion' package will include a ticket to the exhibition, a small gift from the exhibition to take home, complimentary breakfast and overnight accommodation in one of 11 Cadogan Gardens' beautifully appointed guest rooms or suites. The package also includes a complimentary 'Catwalk Cosmo' cocktail curated by the hotel's resident mixologist in celebration of the new exhibition.

The artistic journey is not over once guests return to the hotel, as 11 Cadogan Gardens, a member of Relais & Châteaux, has artwork on loan from artists working with the Saatchi Gallery to adorn its walls. Currently in The Chelsea Bar guests will be able to admire works by Andrew Millar (1983, UK), who recently featured in a solo exhibition *Hidden Visions* at Saatchi Gallery. Also showcased in solo exhibitions in Paris, Berlin, Barcelona and New York, Millar's work reflects his fascination with the contrasting states of stillness and rhythm found in the natural world, effortlessly bringing together the different elements of nature that inspire him.

"We are delighted to once again be working with the Saatchi Gallery to bring exclusive artistic and cultural experiences to our guests," says Samantha Rieu, General Manager of 11 Cadogan Gardens. "It's an honour to be a Patron of such an iconic establishment and another of Chelsea's most established addresses."

Sitting in the heart of Chelsea, guests of 11 Cadogan Gardens are perfectly positioned to explore the very best that the eclectic neighbourhood has to offer. To continue the fashion-led journey, the King's Road and Sloane Street - two of London's most exclusive shopping destinations - are just a stone's throw away, whilst those wanting to explore some of London's other renowned galleries and cultural hotspots are within walking distance of the Royal Court Theatre, Cadogan Hall, Chelsea Physic Garden, the V&A and The Natural History Museum. The independent boutiques on Pavilion Road are right on the doorstep, including 11 Cadogan Gardens' restaurant Hans Bar & Grill, which makes the perfect spot for post-exhibition refreshments.

***To Book:** The 11 Cadogan Gardens x Saatchi Gallery Stay starts from £349 per night, inclusive of one nights' accommodation, breakfast, a limited-edition Saatchi Gallery cocktail per person, a ticket to the exhibition per person, and a take home gift from the exhibition. Available until 8th September 2024.*

www.11cadogangardens.com

Ends -

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Notes to Editors

About 11 Cadogan Gardens

11 Cadogan Gardens is owned by Cadogan, whose estate spans 93 acres of Chelsea and Knightsbridge. Built by Lord Chelsea in the late 19th century and originally comprised of four separate Victorian town houses, 11 Cadogan Gardens one of Relais & Châteaux's two London hotels, the other being its sister property, The Chelsea Townhouse which opened in 2023. Throughout its many corridors, the boutique property has 56 guest rooms, including 22 suites that have been designed to be as memorable as they are luxurious, and each completely different. The terrace and conservatory provide the ultimate sunny haven to experience a quintessentially British afternoon tea, whilst Hans' Bar and Grill is perfect for a brief elevenses meet up or intimate late-night dinner. Graced with a traditional Victorian

façade and rich in history, heritage, and intrigue, 11 Cadogan Gardens is an unmistakable hotel not to be missed. 2021 saw the opening of The Apartments by 11 Cadogan Gardens, a renovated six-storey historic townhouse, which offers a completely new style of accommodation to the hotel's existing rooms and suites. Consisting of six fully serviced one, two or three-bedroom elegant residences with the discretion, comfort, and security of a private apartment, they provide a tranquil home-away-from-home for guests looking to experience the best the capital has to offer.

About Iconic Luxury Hotels

Iconic Luxury Hotels was founded in December 2016 and is part of L+R Hotels (landrhotels.com) - a highly motivated family-owned global hotel investment and management company - who have an extensive portfolio of over 105 hotels, with approximately 21,000 bedrooms. Iconic Luxury Hotels is an expanding collection with an international focus. The collection is comprised of an eclectic array of properties, each of which celebrates distinct architecture, cultural heritage, and natural surroundings.

Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences. The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels are comprised of Chewton Glen, an English estate on the South Coast; The Lygon Arms, a 14th Century Coaching Inn in the Cotswolds; 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential neighbourhoods; The Mayfair Townhouse which sits in the heart of the exclusive Mayfair district; and the newest addition to the group, The Chelsea Townhouse which opened its doors in September 2023 just over the road from 11 Cadogan Gardens.

About Saatchi Gallery

Since 1985 Saatchi Gallery has provided an innovative platform for contemporary art. Exhibitions have presented works by largely unseen young artists, or by international artists whose work has been rarely or never exhibited in the UK. This approach has made the Gallery one of the most recognised names in contemporary art. Since moving to its current 70,000 square feet space in the Duke of York's Headquarters in Chelsea, London, the Gallery has welcomed over 10 million visitors. The Gallery hosts over 5,000 schools visits annually and has over 6 million followers on social media. In 2019, Charles Saatchi formally stepped back from his management of Saatchi Gallery with the organisation beginning its new journey as a fully independent registered charity. Saatchi Gallery has an expansive education and learning program and partners with a wide variety of schools, colleges, universities and community organisations.

www.saatchigallery.com